

Healthy Market Program



Newtowne Variety
93 Windsor St., Cambridge



7-Eleven
275 Prospect St., Cambridge



Pires Market
873 Cambridge St., Cambridge



Good for Business, Good for Customers

The Healthy Market Program works with local convenience store owners to make healthy, affordable food and drink options available to customers. By offering and promoting healthy options, the Healthy Market Program makes it easier for residents in those neighborhoods to eat better.

To see the Healthy Market Program in action, visit our participating stores:
Newtowne Variety (93 Windsor St.),
7-Eleven (275 Prospect St.) and
Pires Market (873 Cambridge St.)!

For more information, email:
tlrose@challiance.org.

Healthy Markets offer:

- Fresh fruits and vegetables
- Whole grain items like brown rice, pasta and cereals
- Smart snack options
- Bottled water

